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No.:103/CORSEC/WIRG/VIII/2023

Kepada Yth./To.

**Otoritas Jasa Keuangan / Financial Services Authority (“OJK”)**

Gedung Sumitro Djojohadikusumo  
Jl. Lapangan Banteng Timur No. 2-4  
Jakarta 10710

UP / Attn : **Bapak Inarno Djajadi**

Kepala Eksekutif Pengawas Pasar Modal / *Executive Chief of the Capital Market Supervisory*

Kepada Yth./To.

**PT Bursa Efek Indonesia (“BEI”)**

Gedung Bursa Efek Indonesia Tower I Lantai 6  
Jl. Jend. Sudirman Kav. 52-53  
Jakarta 12190

UP / Attn : **Bapak I Gede Nyoman Yetna**

Direktur Penilaian Perusahaan / *Director of Corporate Appraisal*

Perihal/Subject : **Penyampaian Investor Release Ringkasan Kinerja H1-2023 / Submission of Investor Release H1-2023 Results Summary**

Dengan Hormat,

*Dear Sir,*

Merujuk kepada (i) Peraturan OJK Nomor 31/POJK.04/2015 tentang Keterbukaan Informasi atau Fakta Material oleh Emiten atau Perusahaan Publik; dan (ii) Peraturan Bursa Efek Indonesia Nomor I-E tentang Kewajiban Penyampaian Informasi, dengan ini kami sampaikan Laporan Informasi atau Fakta Material dengan uraian sebagai berikut:

*Referred to (i) OJK Regulation Number 31/POJK.04/2015 concerning Disclosure of Information or Material Fact by Issuers or Public Company; and (ii) IDX Regulation Number I-E concerning Obligation of Information Submission, we hereby submit the Report of Information or Material Fact with detail as follows:*

Nama Perusahaan Publik / *Company's Name* : PT WIR ASIA Tbk (“Perseroan”/ the “Company”)

Bidang Usaha / *Line of Business* : Jasa teknologi informasi termasuk bidang multimedia, telekomunikasi dan periklanan / *Information technology services include multimedia, telecommunications and advertising*

Telepon / *Phone* : 021-53678064

Faksimili / *Fax* : 021-53669283

Alamat surat elektronik / *e-mail* : [corsec@wirglobal.com](mailto:corsec@wirglobal.com)

1.	Tanggal Kejadian <i>Date of Occurrence</i>	14 Agustus 2023 <i>August 14, 2023</i>
2.	Jenis Informasi atau Fakta Material <i>Type of Information or Material Fact</i>	Informasi atau Fakta Material lainnya <i>Other Information or Material Fact</i>

3.	<p>Uraian Informasi atau Fakta Material</p> <p><i>Detail of Information or Material Facts</i></p>	<p>Perseroan menyampaikan <i>Investor Release</i> atas Ringkasan Kinerja H1-2023.</p> <p><i>The Company submitted an Investor Release on the H1-2023 Performance Summary.</i></p>
4.	<p>Dampak kejadian, informasi atau fakta material tersebut terhadap kegiatan operasional, hukum, kondisi keuangan, atau kelangsungan usaha Perseroan</p> <p><i>Impacts of the occurrence, information, or material fact to the Company's operational, legal, financial condition or business continuity</i></p>	<p>Sampai dengan tanggal keterbukaan informasi ini, tidak ada dampak kejadian terhadap kegiatan operasional, hukum, kondisi keuangan, atau kelangsungan usaha Perseroan.</p> <p><i>As of the date of this information disclosure, there is no specific impact of events on the Company's operational activities, laws, financial condition, or business continuity.</i></p>
5.	<p>Informasi lain-lain</p> <p><i>Others information</i></p>	<p>Tidak ada informasi lainnya.</p> <p><i>There is no other information.</i></p>

Demikian informasi ini kami sampaikan. Atas perhatiannya kami ucapkan terima kasih. *Thus, we convey the information. Thank you for your attention.*

Jakarta, 14 Agustus 2023 / August 14, 2023  
PT WIR ASIA Tbk



Ira Yuanita  
Corporate Secretary

Tembusan / CC:

1. Dewan Komisaris PT WIR ASIA Tbk / Board of Commissioners of PT WIR ASIA Tbk;
2. Direksi PT WIR ASIA Tbk / Board of Directors of PT WIR ASIA Tbk.



# Rilis Investor H1-2023

## 14 Agustus 2023

**PT WIR ASIA TBK**

RILIS INVESTOR

PT WIR ASIA TBK

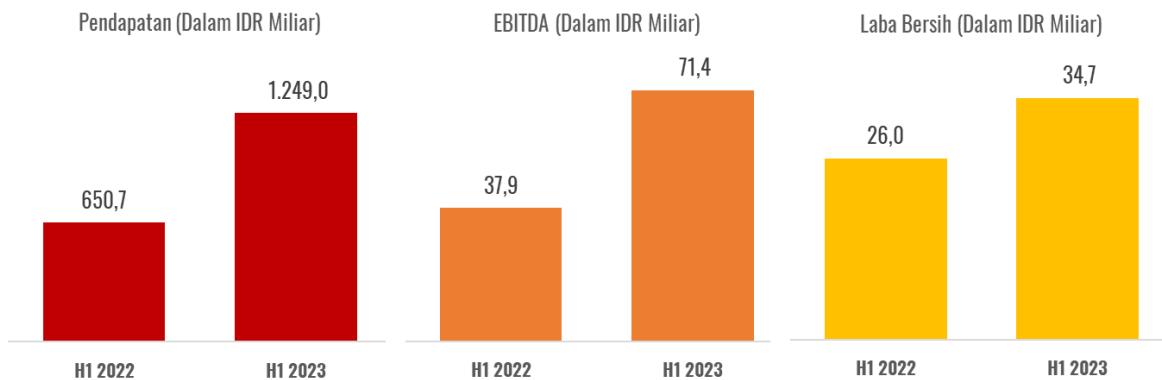
## RINGKASAN

# KINERJA SEMESTER PERTAMA 2023

## KINERJA KEUANGAN YANG TERUS BERTUMBUH SEPANJANG SEMESTER PERTAMA TAHUN 2023

PT WIR Asia Tbk (BEI: “**WIRG**” atau “Perseroan”), perusahaan pengembang ekosistem platform digital berbasis teknologi *immersive* serta Web 3.0 dan metaverse dengan fitur *Augmented Reality (AR)*, *Virtual Reality (VR)* dan *Artificial Intelligence (AI)* terkemuka di Asia Tenggara yang menerapkan model bisnis *Business-to-Business (B2B)* dan *Business-to-Business-to-Consumer (B2B2C) / Business-to-Consumer (B2C)* berhasil membukukan pendapatan konsolidasi sebesar Rp1.249,0 miliar, meningkat 91,9% tahun-ke-tahun (H1 2022: Rp650,7 miliar). Perseroan turut mencatatkan EBITDA dan Laba bersih masing-masing sebesar Rp71,4 miliar dan Rp34,7 miliar yang masing-masing meningkat sebesar 88,3% (H1 2022: Rp 37,9 miliar) dan 33,3% (H1 2022: Rp 26,0 miliar) secara tahun-ke-tahun.

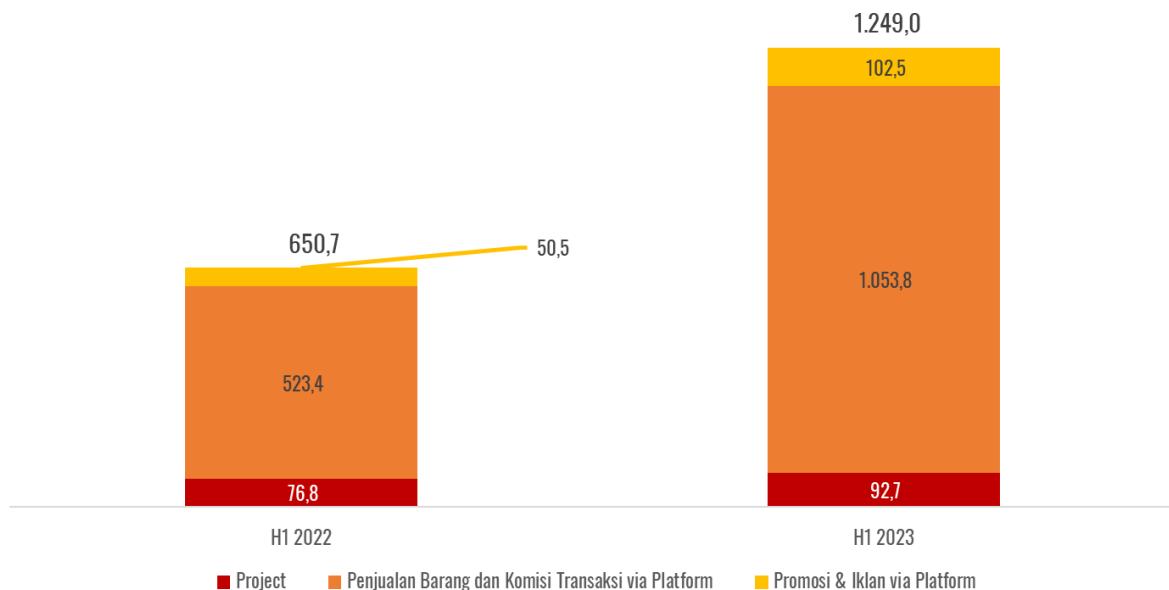
Pencapaian kinerja Perseroan pada semester pertama 2023 merupakan aktualisasi dari ekspansi pendapatan *recurring* Perseroan melalui model bisnis B2B2C/B2C-nya yang menghasilkan segmen pendapatan operasi penjualan barang dan komisi via platform serta promosi dan iklan via platform sebesar Rp1.156,3 miliar yang meningkat 101,5% tahun-ke-tahun (H1 2022: Rp573,9 miliar).



Grafik 1 (dalam miliar rupiah): Pertumbuhan kinerja keuangan untuk semester pertama tahun 2022 dan 2023.

# PENDAPATAN USAHA

Komposisi Pendapatan Semester Pertama per Tahun  
(Dalam IDR Miliar)



Grafik 2 (dalam miliar rupiah): Komposisi Pendapatan untuk semester pertama tahun 2022 dan 2023.

Perseroan mencatatkan total pendapatan konsolidasi untuk semester pertama 2023 sebesar Rp1.249,0 miliar yang tumbuh signifikan 91,9% tahun-ke-tahun (H1 2022: Rp650,7 miliar).

Sepanjang semester pertama 2023, Perseroan berhasil menjaga dan meningkatkan kinerjanya melalui pertumbuhan pendapatan konsolidasi yang berasal dari segmen penjualan barang dan komisi via platform serta promosi dan iklan via platform yang mengalami pertumbuhan tahun-ke-tahun masing-masing sebesar Rp530,4 miliar dan Rp52,0 miliar atau sebesar 101,3% dan 102,9% jika dibandingkan dengan semester pertama tahun 2022. Selain itu, segmen pendapatan berbasis proyek yang berasal dari jasa konsultasi dan pengembangan *software* juga ikut bertumbuh secara stabil sebesar Rp15,9 miliar atau sebesar 20,8% tahun-ke-tahun.

Pertumbuhan pendapatan Perseroan menunjukkan keberhasilannya dalam mengembangkan ekosistem platform digital yang memiliki tingkat skalabilitas yang tinggi dengan model bisnis *B2B2C/B2C* melalui anak usahanya DAV, Mindstores, dan Minar. Pertumbuhan tersebut juga turut didukung oleh konsistensi Perseroan dalam menerapkan *digitalization, creativity, interactivity*, serta *immersiveness* dalam setiap solusi teknologinya sehingga Perseroan mampu membantu klien dan partner menjadi solusi untuk meningkatkan performa bisnisnya.

## **BEBAN POKOK PENDAPATAN**

Perseroan membukukan beban pokok pendapatan untuk semester pertama 2023 sebesar Rp1.097,0 miliar yang meningkat 89,5% tahun-ke-tahun (H1 2022: Rp578,8 miliar). Peningkatan beban pokok pendapatan terutama disebabkan oleh meningkatnya pendapatan sepanjang semester pertama 2023 khususnya dari segmen penjualan barang dan komisi via platform yang meningkat sebesar Rp518,6 miliar atau 101,3%.

Perseroan berhasil meningkatkan marjin laba bersihnya untuk semester pertama 2023 menjadi 12,2% dibandingkan marjin pada tahun sebelumnya sebesar 11,0%. Peningkatan tersebut menunjukkan keberhasilan Perseroan dalam mengoptimalkan sumber daya yang ada melalui penerapan manajemen proyek yang lebih efektif serta mendorong sumber pendapatan yang memiliki marjin yang lebih tinggi seperti penggunaan platform solusi Perseroan untuk keperluan iklan dan promosi. Hal tersebut menghasilkan peningkatan pendapatan Perseroan yang jauh lebih tinggi (91,9%) dibandingkan peningkatan beban pokok pendapatannya (89,5%) untuk semester pertama 2023.

## **BEBAN USAHA**

Beban usaha Perseroan untuk semester pertama 2023 meningkat 102,6% tahun-ke-tahun menjadi sebesar Rp82,8 miliar (H1 2022: Rp40,9 miliar). Peningkatan pada beban usaha ini terutama dikontribusikan oleh peningkatan beban gaji pegawai yang meningkat seiring dengan penambahan karyawan untuk mendukung pertumbuhan usaha Perseroan.

Perseroan berhasil meningkatkan marjin laba usaha dari 4,8% ke 5,5% pada semester pertama 2023 yang menunjukkan keberhasilan Perseroan dalam mengoptimalkan dan mengelola sumber daya untuk menjalankan kegiatan operasional Perseroan yang sejalan dengan fokus manajemen untuk meningkatkan profitabilitas Perseroan.

## **EBITDA**

Perseroan berhasil mencatatkan EBITDA sebesar Rp71,4 miliar, yang meningkat secara signifikan sebesar 88,3% tahun-ke-tahun (H1 2022: Rp37,9 miliar) yang turut meningkat sejalan dengan peningkatan pendapatan konsolidasi Perseroan sebesar Rp598,3 miliar atau 91,9% tahun-ke-tahun. Peningkatan tersebut merupakan hasil dari implementasi strategi Perseroan dalam mengembangkan dan mengoptimalkan solusi bisnis berbasis teknologi *immersive* serta Web 3.0 dan metaverse dengan fitur *Augmented Reality (AR)*, *Virtual Reality (VR)* dan *Artificial Intelligence (AI)*.

## **LABA BERSIH**

Laba bersih konsolidasi Perseroan mengalami pertumbuhan yang sangat positif menjadi sebesar Rp34,7 miliar, meningkat 33,3% secara tahun-ke-tahun (H1 2022: Rp26,0 miliar). Peningkatan tersebut bersumber dari pertumbuhan pendapatan konsolidasi Perseroan sepanjang semester pertama tahun 2023 yang berkesinambungan serta berkelanjutan dan fokus dalam menjaga profitabilitas.

## KOMENTAR DARI MICHEL BUDI WIRJATMO, DIREKTUR UTAMA PT WIR ASIA Tbk

*“Sepanjang semester pertama tahun 2023, Perseroan telah menjalankan bisnisnya dengan baik sehingga menghasilkan pendapatan sebesar Rp1.249,0 miliar yang bertumbuh 91,9% secara tahun-ke-tahun. Perseroan juga konsisten mencatat EBITDA positif dan laba bersih sebesar Rp71,4 miliar dan Rp34,7 miliar yang masing-masing turut bertumbuh sebesar 88,3% dan 33,3% secara tahun-ke-tahun. Perseroan optimis bahwa ekosistem platform digital berbasis teknologi immersive serta Web 3.0 dan metaverse dengan fitur Augmented Reality (AR), Virtual Reality (VR) dan Artificial Intelligence (AI) akan terus bertumbuh dan dapat menjadi solusi teknologi bagi bisnis klien dan partner Perseroan dengan terus mengedepankan digitalization, creativity, interactivity, serta immersiveness.”*

## RINGKASAN KINERJA KEUANGAN

Uraian	Untuk Periode 6(Enam) Bulan yang Berakhir pada 30 Juni	
	2023	2022
Pendapatan	1.249.032.718.587	650.708.574.918
Laba Kotor	152.041.625.753	71.902.299.436
Laba Usaha	69.233.800.963	31.025.821.387
Laba Bersih Tahun Berjalan	34.659.726.214	26.002.229.953
Laba Bersih Tahun Berjalan Diatribusikan Kepada:		
Pemilik entitas induk	32.334.431.026	23.608.915.597
Kepentingan non pengendali	2.325.295.188	2.393.314.356
Jumlah Laba Bersih Tahun Berjalan	32.522.127.211	25.922.280.230
Uraian	Per Posisi 30 Juni 2023	Per Posisi 31 Desember 2022
	2023	2022
Modal Kerja Bersih <sup>1</sup>	278.561.546.083	321.511.860.367
Jumlah Aset	1.003.288.797.863	885.150.718.224
Jumlah Liabilitas	334.235.389.326	258.704.232.346
Jumlah Ekuitas	669.053.408.537	626.446.485.878

<sup>1</sup> Modal Kerja Bersih = Total Aset Lancar - Total Liabilitas Jangka Pendek

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# **Investor Release H1-2023**

**14<sup>th</sup> of August 2023**

**PT WIR ASIA TBK**

**INVESTOR RELEASE**  
**PT WIR ASIA TBK**

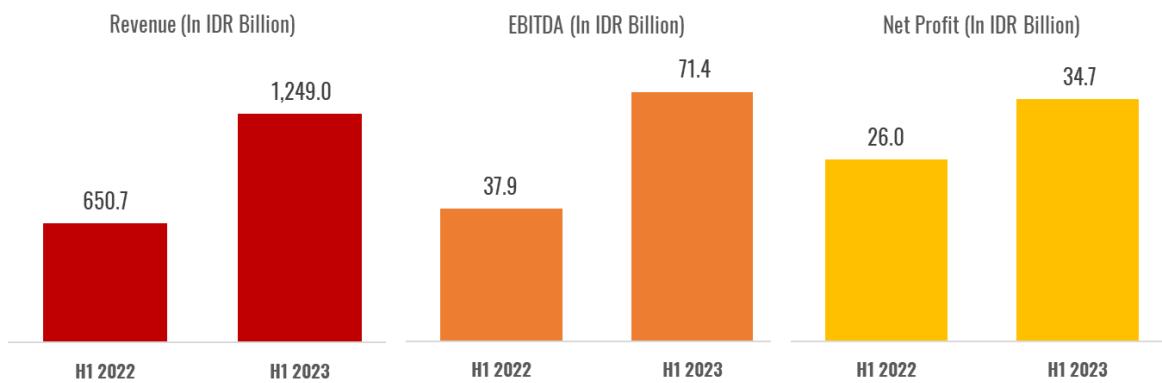
# FIRST SEMESTER 2023

## RESULTS SUMMARY

### **SUSTAINABLE GROWTH DURING THE FIRST SEMESTER 2023**

PT WIR Asia Tbk (IDX: “**WIRG**” or “the Company”), Southeast Asia's leading digital platform ecosystem developer based on immersive technology as well as Web 3.0 and metaverse featuring Augmented Reality (AR), Virtual Reality (VR), and Artificial Intelligence (AI) that implements both Business-to-Business (B2B) and Business-to-Business-to-Consumer (B2B2C) / Business-to-Consumer (B2C) business models, announced consolidated revenue of IDR1,249.0 billion increased by 91.9% year-on-year (H1 2022: IDR650.7 billion). The Company also recorded EBITDA and Net Profit amounting IDR71.4 billion and IDR34.7 billion, respectively which increased by 88.3% (H1 2022: IDR37.9 billion) and 33.3% (H1 2022: IDR26.0 billion), respectively year-on-year.

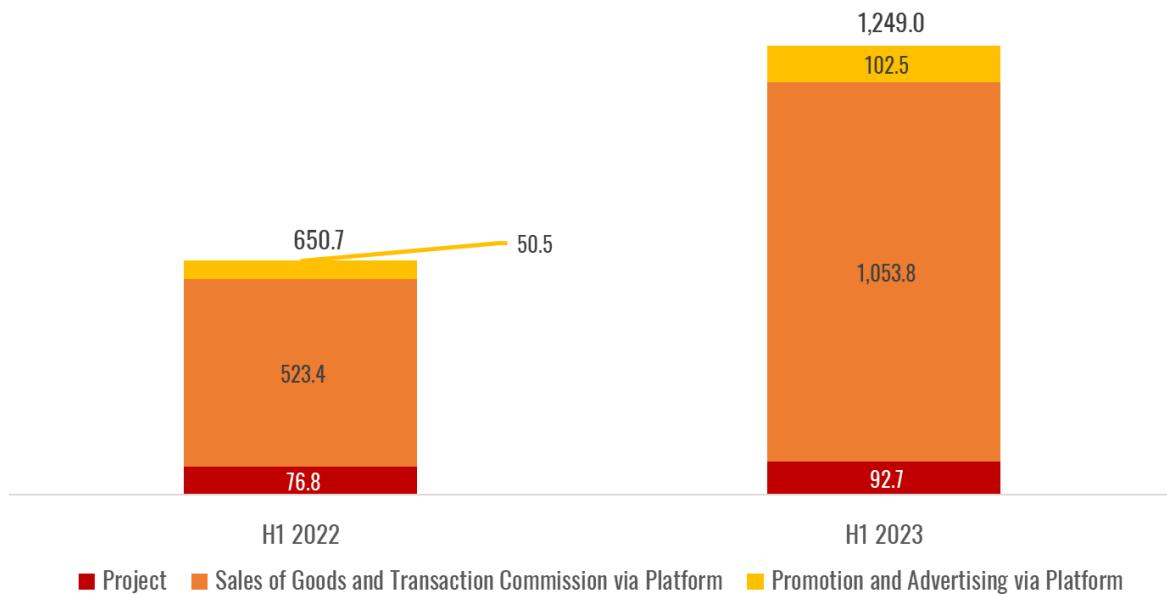
The Company's achievement in the first semester of 2023 represents the realisation of the Company's recurring revenue expansion through its B2B2C/B2C business models that generated operating revenue segments from goods sales and transaction commissions via platforms, as well as promotions and advertisements on the platforms, amounting IDR1,156.3 billion, an increase of 101.5% year-on-year (H1 2022: IDR573.9 billion).



*Graph 1(in Billion Rupiah): Growth highlights for the first semester of 2022 and 2023.*

# OPERATING REVENUES

Revenue Composition for The First Semester of 2022 and 2023  
(In IDR Billion)



Graph 2 (in Billion Rupiah): Revenue composition for the first semester of 2022 and 2023.

The Company recorded consolidated revenue of IDR1,249.0 billion for the first semester of 2023, which grew significantly by 91.9% year-on-year (H1 2022: 650.7 billion).

Throughout the first semester of 2023, the Company managed to maintain and improve its performance through the growth of its consolidated revenue from the goods sales and transaction commission via platform, as well as promotion and advertising via platform segments which have grown by IDR530.4 billion and IDR52.0 billion, respectively, or 101.3% and 102.9% compared to the first semester of 2022. Moreover, the project-based revenue segment originating from consulting services and software development also grew steadily by IDR15.9 billion or 20.8% year-on-year.

The Company's revenue growth indicates successful development of digital ecosystem platforms which have high scalability through its B2B2C/B2C model offered by DAV, Mindstores, and Minar. This growth was also supported by the Company's consistent implementation of digitalization, creativity, interactivity, and immersiveness on each of its solutions that are able to assist clients and partners in providing solutions to improve their business performance.

## COST OF REVENUE

The Company's cost of revenue for the first semester of 2023 amounted to IDR1,097.0 billion, which increased by 89.5% year-on-year (H1 2022: IDR578.8 billion). The increase in cost of revenue is in line with the increase in revenue during the first semester of 2023,

especially the cost of revenue directly related to goods sales and transaction commissions via platform which increased by IDR518.6 billion or 101.3%.

The Company has successfully increased its gross profit margin for the first semester of 2023 to 12.2%, compared to the margin of 11.0% in the previous year. This increase demonstrates the Company's success in optimizing its resources through more effective project management applications and boosting revenue sources with higher margins, such as the use of the Company's solution platform for advertising and promotions. As a result, the Company achieved a much higher increase in revenue (91.9%) compared to the increase in cost of revenue (89.5%) for the first semester of 2023.

## **OPERATING EXPENSES**

The Company's operating expenses for the first semester of 2023 increased by 102.6% year-on-year, amounting to IDR82.8 billion(H1 2022: IDR40.9 billion). The increase in operating expenses was mainly attributed to the increase in employee salaries, which has increased in line with the addition of employees to support the Company's business growth.

The Company has successfully increased the operating profit margin from 4.8% to 5.5% for the first semester of 2023, which demonstrates the Company's success in optimizing and managing its resources to carry out the Company's operational activities that is in line with the management's focus to increase its profitability.

## **EBITDA**

The Company has successfully recorded an EBITDA of IDR71.4 billion, which significantly increased by 88.3% year-on-year (H1 2022: IDR37.9 billion), in line with the consolidated revenue growth of the Company amounting to IDR598.3 billion or 91.9% year-on-year. The increase is attributed to the Company's strategy implementation in developing and optimizing its immersive technology-based business solutions, as well as its Web 3.0 and metaverse feature with Augmented Reality (AR), Virtual Reality (VR), and Artificial Intelligence (AI).

## **NET INCOME**

The Company's consolidated net profit achieved a very positive growth to become IDR34.7 billion, which grew by 33.3% year-on-year (H1 2022: IDR26.0 billion). The increase was due to the Company's continuous and sustainable consolidated revenue growth during the first semester of 2023 with focus on maintaining profitability.

## **REMARK FROM MICHEL BUDI WIRJATMO, PRESIDENT DIRECTOR OF PT WIR ASIA Tbk**

*"Throughout the first semester of 2023, the Company has performed well in its business operations, generating revenue of IDR1,249.0 billion, which grew by 91.9% year-on-year. The Company has consistently recorded positive EBITDA and net profit of IDR71.4 billion and IDR34.7 billion respectively, which also grew by 88.3% and 33.3% year-on-year. The Company is optimistic that its digital ecosystem platforms based on immersive technology as well as Web 3.0 and metaverse featuring Augmented Reality (AR), Virtual Reality (VR), and Artificial Intelligence (AI), will continue to grow and become a viable technological solution for the Company's clients and partners by consistently prioritizing digitalization, creativity, interactivity, and immersiveness."*

## **SUMMARY OF FINANCIAL PERFORMANCE**

Description	6 (Six) month period ended 30 September	
	2023	2022
Revenue	1,249,032,718,587	650,708,574,918
Gross Profit	152,041,625,753	71,902,299,436
Operating Income	69,233,800,963	31,025,821,387
Net Income for the Year	34,659,726,214	26,002,229,953
Net Income for the Year attributable to:		
Owners of Parent Entity	32,334,431,026	23,608,915,597
Non-Controlling Interest	2,325,295,188	2,393,314,356
Total Comprehensive Income	32,522,127,211	25,922,280,230
Description	As of 30 June 2023	As of 31 December 2022
'Net Working Capital	278,561,546,083	321,511,860,367
Total Assets	1,003,288,797,863	885,150,718,224
Total Liabilities	334,235,389,326	258,704,232,346
Total Equity	669,053,408,537	626,446,485,878

<sup>1</sup>Net Working Capital = Total Current Assets - Total Current Liabilities

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